



May 2, 2012

VIA ECFS

Ms. Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street SW
Washington, DC 20554

Re: Notice of *Ex Parte* Presentation: WC Docket No. 11-42; WC Docket No. 03-109;
CC Docket No. 96-45; WC Docket No. 12-23; MB Docket No. 09-182; MB Docket
No. 07-294.

Dear Ms. Dortch:

On Tuesday, May 1, 2012, Michael Scurato, Policy Counsel, Jeff Penichet, Member of the Board, and Alex Nogales, President & CEO of the National Hispanic Media Coalition ("NHMC") met with Commissioner Clyburn and Angela Kronenberg and Dave Grimaldi of her staff. The purpose of the meeting was to discuss a variety of topics pertaining to the above referenced dockets.

Specifically, NHMC discussed the following with Commissioner Clyburn and her staff:

- Mr. Nogales and Mr. Scurato reiterated a few points addressed in comments filed by NHMC in the 2010 Quadrennial Regulatory Review of media ownership rules. Mr. Scurato urged Commissioner Clyburn not to support any changes to the current media ownership rules without first having the Commission collect and analyze data on ownership by women and people of color to satisfy the mandate of the Third Circuit Court of Appeals in *Prometheus Radio Project v. FCC (Prometheus II)*.
- Mr. Scurato discussed the Commission's recent Request for Proposals and grant award to undertake a review of existing media ownership literature. Mr. Scurato expressed NHMC's desire that this be the first step of a much larger, quantitative study of broadcast ownership by women and people of color.
- Mr. Nogales and Mr. Scurato urged Commissioner Clyburn to consider certain proposals made by NHMC in the recent Lifeline Reform and Modernization Further Notice Of Proposed Rulemaking. Specifically, Mr. Scurato asked the Commissioner to support the use of Universal Service funding to cover certain labor and training costs for staff of school and library computer centers as a key component of any digital literacy initiative. Schools and libraries already offer a variety of useful digital literacy

programs and would be able to better meet community demands with these additional funds.

- Mr. Scurato discussed the Commission's options for where to house the proposed digital literacy initiative. Mr. Scurato expressed NHMC's apprehension with housing any such proposals in the Lifeline program as, based on NHMC's reading of the statute, the money would then be limited to Eligible Telecommunications Carriers (ETCs). Mr. Scurato stated NHMC's preference that the program be housed in E-Rate, provided that the hard cap of the schools and libraries program can be raised by the amount of additional funding set aside for the initiative, so that any funds can flow directly to the schools and libraries that need it the most. Mr. Scurato also urged that this proposed program not be withheld from schools that currently do not offer after-school hours for the community or libraries that already offer formal digital literacy training.
- Mr. Nogales and Mr. Scurato thanked Commissioner Clyburn for the Commission's swift action to launch the Broadband Adoption Lifeline Pilot Program and discussed the contents of the recent Public Notice released by the Commission on April 30, 2012.

I submit this letter today pursuant to Section 1.1206(b) of the Commission's rules, 47 C.F.R. § 1.1206(b). Please contact me should you have any questions regarding this submission.

Respectfully submitted,



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cc: Commissioner Mignon Clyburn
Dave Grimaldi
Angela Kronenberg